SAVOR...CHICAGO’S KEVIN JEZEWSKI TO SPEAK AT GOOD FOOD FESTIVAL

CHICAGO, March 12, 2013 – Representing SAVOR...Chicago, Kevin Jezewski, will speak at the Good Food Festival on Friday, March 15, at 9 a.m. during the “Tradeshow, School Food and Policy Summit” and reconfirm SAVOR...Chicago’s sustainability commitment.

SAVOR...Chicago, is the foodservice provider for the largest convention center in North America, McCormick Place. “We are committed to making McCormick Place the most sustainable convention center in America,” said Kevin Jezewski, manager of sustainability and operational assets, SAVOR...Chicago. “We serve around 3 million people a year who attend conferences and tradeshows at this center. In partnership with FamilyFarmed.org, we are sourcing local or organic produce, process food from Chicago artisans, grass-fed meats and Amish chicken.”

Jezewski will speak on SAVOR...Chicago’s major commitment to serve customers the best food possible and in conjunction with Green Seal certification, which examines all aspects of sustainability.

Good Food Trade Show takes place at the UIC Forum on Friday, March 15, at 9 am. Other major foodservice leaders will also be making commitments to expanding local food procurement including McCormick Place, Midway Airport, and Chartwells Thompson Hospitality. For more information, go to www.goodfoodfestivals.com

Chicago's McCormick Place
McCormick Place, the largest exhibition and meeting facility in North America, is comprised of four state-of-the-art buildings, the North, South and West Buildings, the Lakeside Center, and the Hyatt Regency McCormick Place hotel. Combined, McCormick Place offers 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater and one of the largest ballrooms in the world.

Located on Chicago’s lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention facility management company. For more information, please visit www.mccormickplace.com or on facebook.com/mccormickplace and twitter.com/mccormick_place.

SAVOR
SAVOR, a leader in convention center catering, concessions and special events, took over McCormick Place foodservice operations September 28, 2011. SAVOR is part of SMG, the largest public facilities management company in the world including McCormick Place as of August 1, 2011. In 2010, 17 convention centers where SAVOR provides food and beverage service won prestigious Prime Site Awards from Facilities & Destinations.

SAVOR is an industry leader in introducing green standards and programs to public facilities. As the food and beverage provider to facilities with some of the most stringent environmental policies in the world, we have researched the matter extensively and work closely with community and facility managers to develop environmentally friendly
operations focused on minimizing carbon footprint by purchasing locally produced, sustainably raised product, using non-petroleum-based packaging and recycling or composting waste whenever possible.  www.savorchicagomcpl.com.

SMG
Since 1977, SMG has provided management services to more than 220 public assembly facilities worldwide, including arenas, stadiums, theaters and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 14 million square feet of exhibition space and more than 1.75 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering division of SAVOR, currently serving more than 100 accounts worldwide.  www.smgworld.com.

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