

SAVOR...Chicago

at McCormick Place

Catering • Concessions • Special Events

FOR REVIEW

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SAVOR...CHICAGO DEMONSTRATES THE CONVENTION STANDARD FOR SUSTAINABILITY SAVOR and RSNA Reduce the Environmental Impact of the World's Largest Radiology Forum



CHICAGO, December 13, 2012 – SAVOR...Chicago is an industry leader implementing green standards and environmentally sustainable practices in day-to-day operations at McCormick Place, North America's largest exhibition and meeting facility. The SAVOR team partnered with the nation's largest healthcare trade show Radiological Society of North America (RSNA) for their 2012 Annual Meeting to reduce the event's carbon footprint and environmental impact.

Operationally, SAVOR has introduced changes large and small to its daily and special events creating programs focused on purchasing locally produced food, using non-petroleum-based products, enhanced recycling and waste composting whenever possible. Atop McCormick Place's West Building, the SAVOR team can be found cultivating a two-acre rooftop garden used for harvesting herbs and vegetables to create homemade pesto and herb rubs while at the same time reducing the building's heat island effect. Other SAVOR sustainable practices include:

- Purchasing items in readily reusable or recyclable packaging
- Reducing the number of portion-controlled products in public restaurants, banquets and concession from single serve to bulk to decrease the impact of single-serve packaging
- A Comprehensive Food Donation Program. Organizations selected for donations include the Chicago Food Depository, Catholic Charities and Pacific Mission. Annually, SAVOR donates an estimated 40,000 pounds of food in Chicago
- All chemicals used in the SAVOR...Chicago operation are non-toxic and meet Green Seal Certification standards

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- Back-of-the-house recycling includes kitchen, warehouse, prep, storage and other non-public area recycling of cardboard, paper, recyclable plastic, tin, aluminium, wood pallets, grease and compostable food products in addition to front-of-house recycling of cardboard, paper and plastic
- An annual sustainability training program for all SAVOR employees
- A focus on guest education including sustainability messaging in menu descriptions and other attendee marketing as a means of promoting attendee awareness and engagement
- Public restaurant menus created with a minimum of 20% local and organic selections
- “Green Meeting” packages available to event planners

When the Radiological Society of North America (RSNA) held their 98th Annual Meeting November 25-30 at McCormick Place, they were able to divert more than 244 tons of materials from landfill and donate 2,100 pounds of food to a local food bank. “We worked closely with RSNA to help them achieve their goal of reducing waste and purchasing responsibly and executed a number of green initiatives at RSNA this year that we expect to become the new green standard for trade shows at McCormick Place and across the nation,” said Connie Chambers, General Manager, Food & Beverage, SAVOR...Chicago. “Working with a partner like RSNA that is committed to environmental stewardship is very satisfying and helps us all to feel good about reducing our impact on the environment.”

SAVOR Green Initiatives at RSNA

- Eliminating the use of Styrofoam and polystyrene plastic products
- Using biodegradable flatware, straws, serving dishes and cups in all food courts
- Donating all excess food to a local food bank
- Meeting Marine Stewardship Council sourcing guidelines for 100% of seafood purchases
- Use of herbs and vegetables grown in the West Building’s Rooftop Garden--herbs are dehydrated and utilized in year-round cooking production
- Converting 100% of used cooking grease to bio-fuel. 126 gallons of grease were recycled.
- Recycling and composting in post-consumer locations, including in the South Food Court. In 2011, we composted 6.03 tons, and this year composting reached 9.48 tons.
- Out of 41.64 tons of garbage, 20.5 tons were diverted from the landfill--50%

“The Radiological Society of North America (RSNA) is dedicated to planning and practicing ways to minimize the impact our annual meeting may have on the environment,” said Janet Cooper, Director, Convention Operations, RSNA.

“SAVOR...Chicago’s on-going commitment to serve the community with food donations and to support and encourage sustainable practices align with RSNA’s mission. We applaud their efforts.”



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Chicago's McCormick Place

McCormick Place, the largest exhibition and meeting facility in North America, is comprised of four state-of-the-art buildings, the North, South and West Buildings, the Lakeside Center, and the Hyatt Regency McCormick Place hotel. Combined, McCormick Place offers 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater and one of the largest ballrooms in the world.

Located on Chicago's lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention facility management company. For more information, please visit www.mccormickplace.com or on facebook.com/mccormickplace and twitter.com/mccormick_place.

SMG

Since 1977, SMG has provided management services to more than 220 public assembly facilities worldwide, including arenas, stadiums, theatres and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 14 million square feet of exhibition space and more than 1.75 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering division of SAVOR, currently serving more than 100 accounts worldwide. www.smgworld.com.

SAVOR

SAVOR, a leader in convention center catering, concessions and special events, took over McCormick Place foodservice operations September 28, 2011. SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management including McCormick Place as of August 1, 2011. In 2010, 17 convention centers where SAVOR provides food and beverage service won prestigious Prime Site Awards from *Facilities & Destinations*. SAVOR currently provides catering, concessions and special event services to more than 100 facilities worldwide.

SAVOR is an industry leader in introducing green standards and programs to public facilities. As the food and beverage provider to facilities with some of the most stringent environmental policies in the world, we have researched the matter extensively and work closely with community and facility managers to develop environmentally friendly operations focused on minimizing carbon footprint by purchasing locally produced, sustainably raised product, using non-petroleum-based packaging and recycling or composting waste whenever possible. www.SAVORchicagomcpl.com.

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