

# SAVOR...Chicago

at McCormick Place

Catering • Concessions • Special Events

**FOR REVIEW**

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## Election Night by the (Foodservice) Numbers: McCormick Places Hosts Obama Celebration



CHICAGO, November 14, 2012 -- Chicago's McCormick Place and SAVOR...Chicago hosted 15,000+ guests on election night celebrating President Obama's win, including:

- Hundreds of international press team members worked around the clock as they reported the political action back to their respective countries and enjoyed Connie's Famous Deep Dish Pizza, lasagna and sandwich platters.
- Receptions for 3,000 guests including President Obama and Vice President Biden featuring a reception menu of *Roasted Vegetable Skewers, Blue Crab Cakes with Spicy Remoulade Sauce, Garlic-Ginger- Lime Chicken Brochettes, Shrimp, Andouille Sausage, Red and Green Peppers Kabobs, and Roasted Tomatoes with Grilled Country Bread.*
- More than 12,000 Obama supporters who came to watch the President accept his place in history enjoyed some of Chicago's most famous specialties, including:
  - 2,500 slices of Connie's Famous Deep Dish Pizza (420 pizza pies)
  - 700 BBQ sandwiches from Chicago's Robinsons Ribs
  - 600 Kosher-style hot dogs

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### Chicago's McCormick Place

McCormick Place, the largest exhibition and meeting facility in North America, is comprised of four state-of-the-art buildings, the North, South and West Buildings, the Lakeside Center, and the Hyatt Regency McCormick Place hotel. Combined, McCormick Place offers 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater and one of the largest ballrooms in the world.

Located on Chicago's lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention facility management company. For more information, please visit [www.mccormickplace.com](http://www.mccormickplace.com) or on facebook.com/mccormickplace and twitter.com/mccormick\_place.

### SMG

Since 1977, SMG has provided management services to more than 220 public assembly facilities worldwide, including arenas, stadiums, theatres and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 14 million square feet of exhibition space and more than 1.75 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering division of SAVOR, currently serving more than 100 accounts worldwide. [www.smgworld.com](http://www.smgworld.com).

### SAVOR

SAVOR, a leader in convention center catering, concessions and special events, took over McCormick Place foodservice operations September 28, 2011. SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management including McCormick Place as of August 1, 2011. In 2010, 17 convention centers where SAVOR provides food and beverage service won prestigious Prime Site Awards from *Facilities & Destinations*. SAVOR currently provides catering, concessions and special event services to more than 100 facilities worldwide.

SAVOR is an industry leader in introducing green standards and programs to public facilities. As the food and beverage provider to facilities with some of the most stringent environmental policies in the world, we have researched the matter extensively and work closely with community and facility managers to develop environmentally friendly operations focused on minimizing carbon footprint by purchasing locally produced, sustainably raised product, using non-petroleum-based packaging and recycling or composting waste whenever possible. [www.savorchicagomcpl.com](http://www.savorchicagomcpl.com).

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