

SAVOR...Chicago

at McCormick Place

Catering • Concessions • Special Events

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SAVOR Chef Lai Wins “Hall of Headlines Concessions” Award

CHICAGO, November 6, 2012 – SAVOR...Chicago at McCormick Place, an SMG managed facility, is pleased to announce its designation as VenuesToday’s “Hall of Headlines” Concessions Award winner. SAVOR...Chicago and Chef Vincent Lai were recognized for the catering and concessions for 19,000-person NATO Summit held at McCormick Place in May.

VenuesToday’s “Hall of Headlines” Awards recognizes the individuals, events and venues that have most impacted the industry in news, booking, marketing and concessions for 2012. The NATO Summit hosted more than 7,500 individual delegates with an additional 5,000 foreign ministers in attendance and support staff. More than 2,000 members of the media were reporting back to their countries. With more than 2,000 journalists present and reporting on a job well done, NATO’s objective was to give their visitors a taste of Chicago and they made sure each visitor left the Windy City craving more.

SAVOR... Chicago and the NATO Summit will be profiled in the December issue of VenuesToday.

SAVOR

SAVOR, a leader in convention center catering, concessions and special events, took over McCormick Place foodservice operations September 28, 2011. SAVOR is the food and beverage division of SMG, the global leader in public facilities and special event venue management including McCormick Place as of August 1, 2011. In 2010, 17 convention centers where SAVOR provides food and beverage service won prestigious Prime Site Awards from *Facilities & Destinations*. SAVOR currently provides catering, concessions and special event services to more than 100 facilities worldwide. SAVOR is an industry leader in introducing green standards and programs to public facilities. As the food and beverage provider to facilities with some of the most stringent environmental policies in the world, we have researched the matter extensively and work closely with community and facility managers to develop environmentally friendly operations focused on minimizing carbon footprint by purchasing locally produced, sustainably raised product, using non-petroleum-based packaging and recycling or composting waste whenever possible. www.savorchicagomcpl.com.

Chicago’s McCormick Place

McCormick Place, the largest exhibition and meeting facility in North America, is comprised of four state-of-the-art buildings, the North, South and West Buildings, the Lakeside Center, and the Hyatt Regency McCormick Place hotel. Combined, McCormick Place offers 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater and one of the largest ballrooms in the world.



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Located on Chicago's lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention facility management company. For more information, please visit www.mccormickplace.com or on facebook.com/mccormickplace and twitter.com/mccormick_place.

SMG

Since 1977, SMG has provided management services to more than 220 public assembly facilities worldwide, including arenas, stadiums, theatres and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 14 million square feet of exhibition space and more than 1.75 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering division SAVOR, currently serving more than 100 accounts worldwide. www.smgworld.com.

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